



Film Locations in Small, Smart and Significant European Towns (FILM-SET)
Project Code Number: SI 2.711047

Find us on:

Website still to be released



THE PROJECT



The FILM-SET Project objective is to promote a thematic tourist route where European cinema is the aim. Based on experiential tourism that represents a huge value for European film industry and culture heritage

The Travelling Film route, representative of how filmmakers have been inspired by small, smart and significant European towns and landscapes to shoot their best films. Through a selection of film works, the Route will be representative of how the European common heritage, history, shared values, traditions, social, cultural and vital atmospheres are reflected through a structured network of emblematic film locations.

EDITORIAL

Hello and welcome to the first edition of our project newsletter!

The FILM SET partnership is very excited to be sharing news of this project with you as we have been working hard to develop our ideas. The aim of this project is to develop a series of specific tourism contents destined to be consumed in an experiential way and in accordance with criteria of responsibility and hospitality. The combination of visual and cultural elements with experiential tourism services that the location can provide is essential and requires specific training.

I hope you enjoy the newsletter information and do not hesitate to contact us either through our website, directly by email or through our Facebook page.

Best wishes,
M^a Victoria Sanagustín (University of Zaragoza)

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ACTIVITIES

The project will be implemented in 3 phases with the following expected results:

1. The first phase is to establish a list of films, places and directors to an expert panel - Delphi Technique and with this base to catalogue the films associated with the highest potential, to design the threshold criteria for the selection of the "FILMSET "site and to map the film resources of the route

2. In the 2nd phase the project will create a vocational network of film towns will put in relation most of the places selected in Phase I.

3. From the phases I and II analysis of results, consortium will implement the following actions:

- Design of a Website on the Travelling Film Route.
- Establishment of homogeneous codification and signposting procedures.
- Design of the idea of "ios" and "android" applications.
- Design of experiential film-based activities,



Lead and project partner 1: Universidad de Zaragoza

The University of Zaragoza is a public institution of research and higher learning in the service of society, combining a tradition of five centuries of history with the permanent updating of its teaching.

María Victoria Sanagustín: vitico.sanagustin@gmail.com

For further information visit: www.unizar.es

Project partner 2: Foundation for the Social Development (FDS)

The Foundation for the Social Development (FDS) is a non-profit organization established in December 2004. Its main objective is to promote the development of the population living and working in rural areas, providing them with the suitable tools and knowledge to improve their way of life.

Pilar Tornos: fdseuropa@gmail.com

For further information visit: www.fundaciondesarrollosocial.org

Project partner 3: University of West London

UWL has a reputation for high-quality education closely linked to employment. Its aim is to inspire students to become innovative professionals, connecting them to exciting and rewarding careers. Based in the heart of one of the UK's most successful business regions, the University has highly qualified staff with a wealth of experience in their respective disciplines and strong connections to their industries.

Paul Fidgeon: paul.fidgeon@uwl.ac.uk

For further information visit: www.uwl.ac.uk

Project partner 4: DIESIS

Since 1997 DIESIS has supported the development of the social economy in Europe through the implementation of knowledge-based activities, such as training, project design, consultancy and advisory services, technical assistance and research. DIESIS members represent a network of thousands of enterprises all over Europe.

DIESIS is part of GECES, the European Commission's expert group on social entrepreneurship that assists the EC in the implementation of the Social Business Initiative. DIESIS works in partnership with European thematic networks and platforms such as ETUC, REVES, Social Economy Europe, CECOP, EMES and EAPN.

Gianluca Pastorelli: luca.pastorelli@diesis.coop

For further information visit: www.diesis.coop

Project partner 5: Good – Spot:

Good Spot is an Internet collaborative platform aiming to bring together local guides & travelers from all over the world. Everybody can post an activity as soon as this person has something to share (culture, heritage, sport, cooking..) linked with his region/city or province. Good Spot is part of a brand new consumption trend and therefore, meets the current traveler's demand.

David Rouxel: david.rouxel@good-spot.com

For further information visit: www.good-spot.com

Project partner 6: Ayuntamiento de Sos del Rey Católico

Sos del Rey Católico Town Hall has become partner of this project as a result of its close link to cinema, since this municipality has been the set where several national and international movies have been shot.

Beatriz Zornoza: beatrizornoza@yahoo.es

For further information visit: www.sosdelreycatolico.com

Project partner 7: Diputación de Cáceres

It's the institution entitled to govern the province of Cáceres. One of its key functions is to assist in the management of municipal activity. The councils are territorial in nature and its function is to manage the economic and administrative interests of the provinces.

Raquel Búrdalo: rburdalo@dip-caceres.es

For further information visit: www.dip-caceres.es

Project partner 8: MAZEDIA

Based in Nantes, France, Mazedía was born from two agencies joint venture: Welcomm, graphic studio, created in 1990, and Mediad, digital agency created in 1994. It's overall strategic consultancy and creation. It's more than 15 years of experience in interactivity, communication and a strategic team of 10 people: account managers, e-marketing experts, art directors. It's now 30 highly skilled individuals gathered in expert teams to provide a fully integrated service for the projects.

Vincent Roirand: vincent.roirand@mazedia.fr

For further information visit: www.mazedia.fr

Project partner 9: Rodando, SL

Vicky Calavia is the owner of this small company. She's programmer, producer, director and curator content of cultural events related to films and other artistic fields (festivals, exhibitions, seminars and workshops, live entertainment ...). She's also producer, writer and director of documentaries, short films and video art.

Vicky Calavia: vickycalavia@gmail.com

For further information visit: www.vickycalavia.com

Project partner 10: AITR

AITR is a non-governmental and non-profit association. AITR is inspired by ethical and democratic principles and so promotes and coordinates activities that support a tourism that is responsible, sustainable and ethical. It aims to raise awareness among citizens, promote lifestyles and a consumerism that is fair to all involved. AITR was created in 1998 and has almost 100 members that operate in various fields (Tour operators, NGOs, publishing houses...).

Francesco Marmo: marmo.aitr@gmail.com

For further information visit: www.aitr.org

PROJECT PROGRESS

The first task put into practice was to hold the kick off meeting in the city of Brussels, on the 5th and 6th November 2015.

The main objectives of the kick off meeting were the following:

- Coordinate proper functioning of the consortium through administrative and technical coordination of work,
- Ensure the technical quality of the work and
- Interact with the Commission and act as a representative of the project to the stakeholders.

View of the kick off meeting participants



Other view of the kick off meeting



Moreover, the Overall Work Plan (deliverable 30) has been made available, provide the partners with a framework for planning and serve as a guide during the project time period for carrying out work.

NEXT EVENTS

- Next partner meeting is expected to be held in London, by May 2016.